







Be a Part of a Magical Colorado Experience











MUSIC + MOONLIGHT 2025

A BENEFIT FOR CAL-WOOD EDUCATION CENTER

DATE: SATURDAY, AUGUST 9, 2025
LOCATION: CAL-WOOD EDUCATION CENTER,
JAMESTOWN, CO



ABOUT THE EVENT

JOIN US UNDER THE STARS AT MUSIC + MOONLIGHT, AN INTIMATE OUTDOOR FUNDRAISER CELEBRATING NATURE, COMMUNITY, AND THE POWER OF IMMERSIVE ENVIRONMENTAL EDUCATION.

GUESTS WILL ENJOY
GOURMET DINING, STUNNING
MOUNTAIN VIEWS, CRAFT
BEVERAGES, MAGICAL
LUMINARIA-LIT TRAILS, AND
LIVE MUSIC UNDER THE FULL
MOON—ALL IN SUPPORT OF
CAL-WOOD'S SCHOLARSHIP
AND FAMILY PROGRAMS.

LAST YEAR'S EVENT SOLD OUT AND RAISED \$90,000, HELPING CAL-WOOD CONNECT HUNDREDS OF UNDERREPRESENTED YOUTH AND FAMILIES TO THE OUTDOORS.

WHY SPONSOR MUSIC + MOONLIGHT?

AS A SPONSOR, YOU'LL:

- SUPPORT EQUITABLE ACCESS TO OUTDOOR EDUCATION
- GAIN BRAND VISIBILITY AMONG
 135+ ENGAGED, NATURE-LOVING
 GUESTS
- SHOW YOUR COMPANY'S
 COMMITMENT TO
 ENVIRONMENTAL STEWARDSHIP
 AND COMMUNITY IMPACT
- BE RECOGNIZED AS A CAL-WOOD CHAMPION

EVENT DETAILS



5:30 PM - 6:15 PM **Welcome + Appetizers Al Fresco**

6:15 PM - 7:45 PM **Dinner with a View**

7:45 PM - 8:45 PM Campfire Concert + S'mores

8:45 PM - 9:15 PM **Lantern Paddle Raiser**

9:15 PM - 9:30 PM Closing Remarks and Farewell

Music + Moonlight is a uniquely Colorado fundraiser hosted under the open sky at Cal-Wood Education Center on August 9th.

Nature sets the stage for a night of mesmerizing music and magical moments. Experience an unforgettable campfire concert, savor gourmet al fresco dining, all while supporting our mission to connect people with nature.

SPONSORSHIP LEVELS

Partnership, Your Way

The sponsorship levels and benefits shared here are just a starting point. We're happy to tailor a partnership that best reflects your priorities and values. Let's work together to create the right fit and make the biggest impact—together.



MOONLIGHT SPONSOR - \$10,000

- Premier recognition as the lead event sponsor
- Logo prominently displayed on all event materials, including invitations, signage, slideshow, and Cal-Wood homepage (12 months)
- Recognition in press releases, media coverage, email newsletters, and on the event webpage
- 4 dedicated social media posts, plus a spotlight feature
- Verbal recognition from the stage
- Opportunity to speak at the event
- 8 VIP tickets with reserved seating and parking
- First right of refusal for the 2026 event



STARLIGHT SPONSOR - \$5,000

- Recognition as a major event sponsor
- Logo displayed on event materials, signage, slideshow, and event webpage
- Recognition in press releases, media coverage, and Cal-Wood website
- 2 dedicated social media posts and email newsletter mention
- 6 VIP tickets with reserved seating and parking



TWILIGHT SPONSOR - \$2,500

Logo displayed on event materials, signage, slideshow, and webpage

- Recognition in press release, social media, and email communications
- 4 VIP tickets with reserved seating



LANTERN SPONSOR - \$1,000

Logo displayed on event materials, signage, and event webpage



Recognition on Cal-Wood website and social media 2 VIP tickets

LUMINARIA SPONSOR - \$500

- Name or logo displayed on signage, slideshow, and event materials
- Recognition on Cal-Wood website and social media
- 1 VIP ticket

YOUR SUPPORT MAKES NATURE ACCESSIBLE

FUNDS RAISED AT MUSIC + MOONLIGHT SUPPORT CAL-WOOD'S SCHOLARSHIP PROGRAM, GIVING KIDS AND FAMILIES FROM UNDERREPRESENTED AND LOW-INCOME COMMUNITIES THE OPPORTUNITY TO EXPERIENCE NATURE—AND LEARN TO CARE FOR IT.

FOR MANY, THIS IS THEIR FIRST TIME
HIKING A MOUNTAIN TRAIL, SLEEPING
UNDER THE STARS, OR DISCOVERING THE
SCIENCE BEHIND WILDFIRES, WILDLIFE,
AND ECOSYSTEMS. THESE IMMERSIVE
OUTDOOR EXPERIENCES SPARK CURIOSITY,
BUILD CONFIDENCE, AND INSPIRE A
LIFELONG CONNECTION TO THE NATURAL
WORLD.

SCHOLARSHIPS ENSURE THAT COST IS
NEVER A BARRIER TO POWERFUL
ENVIRONMENTAL EDUCATION. YOUR
SUPPORT HELPS US BUILD A MORE
INCLUSIVE AND INFORMED COMMUNITY OF
FUTURE STEWARDS—ONE TRAIL, ONE
FAMILY, ONE SCHOLARSHIP AT A TIME.









PAST HIGHLIGHTS









2024 HIGHLIGHTS

- LIVE PERFORMANCES BY KID REVERIE AND ROMA RANSOM
- LOCALLY SOURCED BUFFET DINNER BY CAL-WOOD'S ONSITE CHEF
- SOLAR LANTERNS LIGHTING THE TRAIL AND CAMPFIRE STAGE
- UPSLOPE BEER, LOCAL WINE, AND A SIGNATURE COCKTAIL
- LANTERN PADDLE-RAISER
 THAT RAISED OVER \$90,000
- SPONSORING MUSIC +
 MOONLIGHT IS MORE
 THAN A GIFT—IT'S A
 COMMITMENT TO A
 BRIGHTER, MORE
 INCLUSIVE FUTURE IN
 THE OUTDOORS. WE
 WOULD BE HONORED TO
 PARTNER WITH YOU.
- TO BECOME A SPONSOR, CLICK <u>HERE</u> OR CONTACT:

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